



Turn your office
into an *Asset*



PROFIT FROM PROGRESS:

Dive into the Coworking boom

The workplace is evolving. Coworking spaces, focusing on flexibility and collaboration, are quickly becoming the new professional norm. They're more than just workspaces; they're vibrant communities fostering creativity and growth.

Currently, coworking spaces account for **1.6% of commercial real estate** and are projected to grow to **30% by 2030**. The global market is set to hit \$15.5 billion by 2027 and approach \$24 billion by 2030.

JLL states, "No market segment has shown more growth than coworking. With significant venture capital invested...its rapid growth rate shows no signs of slowing."

For the insightful entrepreneur, a franchise in this booming sector offers not only a chance to capitalize on these impressive numbers but to pioneer a transformation in the modern workspace landscape.



A BOOMING SECTOR:

Coworking spaces already represent **1.6% of commercial real estate** and projections indicate a surge to **30% by 2030**.



LEADING THE WAY:

With over **80 million square feet** of flexible workspace, the US stands as the **global pioneer** in coworking real estate.



POSITIVE WORK ENVIRONMENT:

A significant **89% of individuals in coworking spaces** report feeling happier post-joining, and **67% note a substantial improvement** in their professional success.



NETWORKING AND SKILLS:

An impressive **82% of coworkers** have expanded their professional network after joining, and **69% have honed new skills**.

Evolving workspaces, *Rising* opportunities

In a world where workspaces are rapidly changing, we're leading the charge. At Flexhub®, we're more than just a place to work; we're an evolution in how businesses operate, grow, and thrive. Dive in and discover how we differentiate in this dynamic market.



INTIMATE FOOTPRINT:

Our strategically located spaces are crafted for nurturing close-knit communities while offering connections to a broader network.

Franchisee Benefit: Benefit from optimized space efficiency, increased revenue potentials, reduced operational costs, and a vast community feel.



UNIFIED CULTURE:

Our owners, managers, and members all operate with a shared ethos of mutual support and growth. They're seasoned in business and bring a wealth of experience.

Franchisee Benefit: Join a community that fosters innovators, adventurers, and achievers. You are going into business for yourself, but not by yourself.



KEEP IT SIMPLE:

We believe in efficiency – using top-notch tools and empowering your team.

Franchisee Benefit: Keep operational costs low, get more done, and allow your team to embrace new roles.



MORE THAN WORKSPACE, IT'S A MARKETPLACE:

Every seat is a bridge to potential collaborations and cross-promotions.

Franchisee Benefit: Boost your revenue with on-site leads and capitalize on daily opportunities without stepping out of your space.

BEYOND BUSINESS:

Franchising with *Purpose*

Want a franchise that pairs financial stability with community empowerment? If fostering local business success resonates with your goals, delve into some of the details to understand the unique advantages of our model.



STABLE INCOME STREAM

Subscription-focused model:
Ensure 90% of your income
is predictable.



HASSLE-FREE OPERATIONS

Easy, low-touch recurring revenue.
Let our advanced tech handle
operations for you.



FLEXIBLE STAFFING APPROACH

Run it yourself, hire an employee to
manage the space, or integrate team
members from your existing ventures.



DYNAMIC CLIENT BASE

Engage with a professional clientele,
just like you.



Supporting your *Success* at Flexhub®

Entering the Flexhub® family means access to comprehensive support systems designed for your success. With top-tier training, effective marketing strategies, and ongoing operational assistance, your franchise journey is set on a path to success from the start.



REAL ESTATE & FINANCING:

Our team assists you in selecting a location that optimizes visibility and demographics for your local market. **Flexible financing options** are available to initiate operations.



OFFICE LAYOUT GUIDANCE:

We provide recommendations on office layouts and utilization to ensure **efficient use of space and increased profitability**.



OPERATIONAL EFFICIENCY:

Our systems **simplify tasks** like member onboarding and office bookings. Integrated **accounting features streamline billing** getting the money into your account faster.



COMPREHENSIVE TRAINING & SUPPORT:

Initial training covers our processes and resources, while meetings and conferences **provide support** and connection through trends, networking and **collaborative problem solving**.



STAFF INTEGRATION:

The **Flexhub® model** can be seamlessly integrated with existing staff, blending tried-and-true methods **with current team dynamics**.



LEGAL & COMPLIANCE:

A comprehensive **legal package** ensures franchisees are informed and compliant, covering a range of **topics from membership terms** to business registrations.



MARKETING STRATEGY:

Rely on our in-house marketing expertise for targeted local campaigns. Initiatives include **grand opening promotions** and continuous digital marketing efforts.



BRANDING TOOLKIT:

You'll have access to the **Flexhub® branding suite**, including logos, color palettes, and brand guidelines.



COMMUNITY BUILDING & NETWORKING:

We understand the importance of a **vibrant community**. We'll help you foster a collaborative environment, host meaningful events, and **facilitate connections between members**.



The Flexhub[®] *Journey*

As we navigated the growth of our existing marketing agency, we faced a turning point in our business: when to leave the comfort of our basement and transition into a professional office space? Like many businesses, we struggled with financial uncertainties and the evolving work-from-home culture.

Questions loomed—

- **Could we handle the expense of a new mortgage?**
- **Would our employees use the office enough to warrant the cost?**
- **Would a physical space elevate the caliber of clients we were working with?**

We needed to find a way to **mitigate our risk and think of our office differently**. We started to think of our office as not only overhead but as a shared asset—a community hub. A place where businesses could share resources and grow together.

Why couldn't our spacious corner office accommodate the local bookkeeper occasionally? Or our conference room serve the sales team of a nearby enterprise? After rethinking our approach, we saw immediate results: **reduced expenses, boosted profits across both companies, and deepened community ties**.

Recognizing the potential, we created **Flexhub[®]**, turning vision into a vibrant coworking reality.

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MEET THE MINDS
BEHIND FLEXHUB[®]



JENNA BAGGS | COO

At the heart of operations, **Jenna** ensures a smooth experience, empowering franchisees to be ready, knowledgeable, and motivated.



CHRIS DUHAIME | CMO

As our brand ambassador, **Chris** propels our vision forward with innovative solutions, keeping **Flexhub[®]** at the forefront of evolving marketing trends and technologies.



JADE DUHAIME | CEO

Jade operates behind the curtain, leveraging a vast network to equip our franchisees with top-notch resources.

Join the Flexhub[®] Family

At Flexhub[®], we're more than just a franchise – we're a tight-knit family. We're looking for motivated partners with an eye on the future, a heart for their community, and alignment with our core values.



COLLABORATION:

Encouraging **shared experiences and mutual growth** by bringing diverse minds together.



INNOVATION:

Constantly challenging the status quo **to create spaces that inspire, connect, and foster productivity.**



INTEGRITY:

Operating with transparency, honesty, and **ethical standards in every interaction**, ensuring that trust is at the foundation of every relationship.



COMMUNITY:

Nurturing a sense of belonging, ensuring that **our spaces are more than just places to work**—they're places to connect, share, and thrive.



EMPOWERMENT:

Equipping individuals and businesses with the **resources and environments they need** to reach their fullest potential.

Are you the kind of person who envisions providing workspaces to the dreamers, risk-takers, and doers of the world? If so, your journey with Flexhub[®] starts with a simple conversation. Let's discuss your aspirations and explore how Flexhub[®] can be integrated into your future.

REMEMBER, THERE'S NO IMMEDIATE DECISION OR OBLIGATION.

READY TO STEP INTO THE FUTURE WITH FLEXHUB[®]? LET'S *Connect*

INITIAL FRANCHISE FEE:
\$40,000

ESTIMATED INITIAL INVESTMENT:
\$80,000 - \$172,000





603.722.8968

HI@GETFLEXHUB.COM

500 COMMERCIAL STREET,
SUITE 502,
MANCHESTER, NH 03101